



Counties: Hale, AL



2000 Total Population	17,185
2000 Group Quarters	290
2007 Total Population	18,886
2012 Total Population	19,336
2007 - 2012 Annual Rate	0.47%



2000 Households	6,415
2000 Average Household Size	2.63
2007 Households	6,843
2007 Average Household Size	2.56
2012 Households	7,106
2012 Average Household Size	2.53
2007 - 2012 Annual Rate	0.76%
2000 Families	4,606
2000 Average Family Size	3.19
2007 Families	4,826
2007 Average Family Size	3.08
2012 Families	4,927
2012 Average Family Size	3.05
2007 - 2012 Annual Rate	0.42%



2000 Housing Units	7,756
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	17.3%
2007 Housing Units	8,312
Owner Occupied Housing Units	66.7%
Renter Occupied Housing Units	15.7%
Vacant Housing Units	17.7%
2012 Housing Units	8,669
Owner Occupied Housing Units	66.2%
Renter Occupied Housing Units	15.8%
Vacant Housing Units	18.0%

Median Household Income

2000	\$25,812
2007	\$29,330
2012	\$32,247

Median Home Value

2000	\$50,544
2007	\$72,910
2012	\$86,569

Per Capita Income

2000	\$12,661
2007	\$14,994
2012	\$16,899

Median Age

2000	34.4
2007	35.7
2012	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Households by Income**

Household Income Base	6,427
< \$15,000	33.2%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.3%
\$200,000+	0.5%
Average Household Income	\$33,707

2007 Households by Income

Household Income Base	6,843
< \$15,000	29.4%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	7.1%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.7%
\$200,000+	0.6%
Average Household Income	\$39,034

2012 Households by Income

Household Income Base	7,106
< \$15,000	27.7%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	1.2%
\$200,000+	0.9%
Average Household Income	\$43,426

2000 Owner Occupied HUs by Value

Total	5,146
<\$50,000	49.5%
\$50,000 - 99,999	31.6%
\$100,000 - 149,999	12.6%
\$150,000 - 199,999	3.0%
\$200,000 - \$299,999	1.7%
\$300,000 - 499,999	0.6%
\$500,000 - 999,999	0.1%
\$1,000,000+	1.0%
Average Home Value	\$75,084

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,181
With Cash Rent	69.3%
No Cash Rent	30.7%
Median Rent	\$183
Average Rent	\$236

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Hale, AL



2000 Population by Age

Total	17,185
0 - 4	8.2%
5 - 9	8.0%
10 - 14	8.5%
15 - 19	8.0%
20 - 24	6.0%
25 - 34	12.0%
35 - 44	14.7%
45 - 54	12.6%
55 - 64	8.5%
65 - 74	6.9%
75 - 84	4.6%
85+	2.0%
18+	70.4%

2007 Population by Age

Total	18,886
0 - 4	8.3%
5 - 9	7.8%
10 - 14	7.1%
15 - 19	6.9%
20 - 24	6.6%
25 - 34	12.5%
35 - 44	13.5%
45 - 54	14.1%
55 - 64	10.2%
65 - 74	6.9%
75 - 84	4.0%
85+	2.1%
18+	72.9%

2012 Population by Age

Total	19,336
0 - 4	7.9%
5 - 9	7.5%
10 - 14	7.8%
15 - 19	7.0%
20 - 24	6.1%
25 - 34	11.3%
35 - 44	12.4%
45 - 54	14.6%
55 - 64	12.2%
65 - 74	7.0%
75 - 84	4.0%
85+	2.1%
18+	72.7%

2000 Population by Sex

Males	47.2%
Females	52.8%

2007 Population by Sex

Males	47.8%
Females	52.2%

2012 Population by Sex

Males	47.8%
Females	52.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Hale, AL



2000 Population by Race/Ethnicity

Total	17,185
White Alone	39.8%
Black Alone	59.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	0.6%
Hispanic Origin	0.9%
Diversity Index	50.3

2007 Population by Race/Ethnicity

Total	18,886
White Alone	39.0%
Black Alone	59.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	0.7%
Hispanic Origin	1.3%
Diversity Index	50.8

2012 Population by Race/Ethnicity

Total	19,336
White Alone	37.6%
Black Alone	60.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.5%
Two or More Races	0.8%
Hispanic Origin	1.5%
Diversity Index	50.8



2000 Population 3+ by School Enrollment

Total	16,361
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	14.4%
Enrolled in Grade 9-12	7.4%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	72.1%

2000 Population 25+ by Educational Attainment

Total	10,591
Less than 9th Grade	13.3%
9th - 12th Grade, No Diploma	21.4%
High School Graduate	35.9%
Some College, No Degree	16.3%
Associate Degree	4.9%
Bachelor's Degree	5.1%
Master's/Prof/Doctorate Degree	3.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Hale, AL

**2000 Population 15+ by Sex and Marital Status**

Total	13,007
Females	53.9%
Never Married	16.0%
Married, not Separated	23.4%
Married, Separated	2.0%
Widowed	7.9%
Divorced	4.6%
Males	46.1%
Never Married	15.3%
Married, not Separated	24.6%
Married, Separated	1.2%
Widowed	1.6%
Divorced	3.4%

**2000 Population 16+ by Employment Status**

Total	12,747
In Labor Force	49.8%
Civilian Employed	45.8%
Civilian Unemployed	4.0%
In Armed Forces	0.0%
Not in Labor Force	50.2%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	92.1%
Civilian Unemployed	7.9%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	93.2%
Civilian Unemployed	6.8%

2000 Females 16+ by Employment Status and Age of Children

Total	6,880
Own Children < 6 Only	8.9%
Employed/in Armed Forces	4.1%
Unemployed	0.6%
Not in Labor Force	4.2%
Own Children < 6 and 6-17 Only	5.4%
Employed/in Armed Forces	3.1%
Unemployed	0.5%
Not in Labor Force	1.9%
Own Children 6-17 Only	20.6%
Employed/in Armed Forces	13.1%
Unemployed	0.8%
Not in Labor Force	6.7%
No Own Children < 18	65.1%
Employed/in Armed Forces	19.0%
Unemployed	3.7%
Not in Labor Force	42.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



Counties: Hale, AL

**2007 Employed Population 16+ by Industry**

Total	6,402
Agriculture/Mining	4.1%
Construction	7.7%
Manufacturing	21.7%
Wholesale Trade	3.5%
Retail Trade	13.3%
Transportation/Utilities	5.0%
Information	0.6%
Finance/Insurance/Real Estate	4.5%
Services	35.6%
Public Administration	4.0%

2007 Employed Population 16+ by Occupation

Total	6,402
White Collar	41.9%
Management/Business/Financial	7.6%
Professional	12.5%
Sales	10.0%
Administrative Support	11.8%
Services	18.1%
Blue Collar	40.0%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	8.3%
Production	15.7%
Transportation/Material Moving	8.1%

**2000 Workers 16+ by Means of Transportation to Work**

Total	5,725
Drove Alone - Car, Truck, or Van	77.2%
Carpooled - Car, Truck, or Van	17.3%
Public Transportation	0.3%
Walked	1.6%
Other Means	1.0%
Worked at Home	2.6%

2000 Workers 16+ by Travel Time to Work

Total	5,725
Did Not Work at Home	97.4%
Less than 5 minutes	4.1%
5 to 9 minutes	11.7%
10 to 19 minutes	24.0%
20 to 24 minutes	8.4%
25 to 34 minutes	19.6%
35 to 44 minutes	8.6%
45 to 59 minutes	12.4%
60 to 89 minutes	5.2%
90 or more minutes	3.5%
Worked at Home	2.6%
Average Travel Time to Work (in min)	29.0

2000 Households by Vehicles Available

Total	6,415
None	15.6%
1	31.5%
2	34.5%
3	13.3%
4	4.1%
5+	1.0%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Hale, AL



2000 Households by Type

Total	6,415
Family Households	71.8%
Married-couple Family	45.6%
With Related Children	22.7%
Other Family (No Spouse)	26.2%
With Related Children	18.8%
Nonfamily Households	28.2%
Householder Living Alone	26.4%
Householder Not Living Alone	1.8%

Households with Related Children	41.4%
Households with Persons 65+	26.4%

2000 Households by Size

Total	6,415
1 Person Household	26.4%
2 Person Household	28.7%
3 Person Household	18.5%
4 Person Household	15.1%
5 Person Household	7.1%
6 Person Household	2.5%
7+ Person Household	1.7%

2000 Households by Year Householder Moved In

Total	6,415
Moved in 1999 to March 2000	13.9%
Moved in 1995 to 1998	26.6%
Moved in 1990 to 1994	15.3%
Moved in 1980 to 1989	17.5%
Moved in 1970 to 1979	11.9%
Moved in 1969 or Earlier	14.7%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	7,756
1, Detached	56.9%
1, Attached	0.8%
2	1.5%
3 or 4	1.4%
5 to 9	1.9%
10 to 19	0.3%
20+	1.2%
Mobile Home	35.6%
Other	0.3%

2000 Housing Units by Year Structure Built

Total	7,756
1999 to March 2000	3.1%
1995 to 1998	12.9%
1990 to 1994	12.4%
1980 to 1989	19.0%
1970 to 1979	18.2%
1969 or Earlier	34.3%
Median Year Structure Built	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Rural Bypasses
2.	Midland Crowd
3.	Simple Living



2007 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$8,803,325
Average Spent	\$1,286.47
Spending Potential Index	47
Computers & Accessories: Total \$	\$802,581
Average Spent	\$117.28
Spending Potential Index	47
Education: Total \$	\$3,422,911
Average Spent	\$500.21
Spending Potential Index	39
Entertainment/Recreation: Total \$	\$12,952,781
Average Spent	\$1,892.85
Spending Potential Index	55
Food at Home: Total \$	\$20,584,039
Average Spent	\$3,008.04
Spending Potential Index	60
Food Away from Home: Total \$	\$12,562,301
Average Spent	\$1,835.79
Spending Potential Index	54
Health Care: Total \$	\$17,988,712
Average Spent	\$2,628.78
Spending Potential Index	67
HH Furnishings & Equipment: Total \$	\$7,750,666
Average Spent	\$1,132.64
Spending Potential Index	50
Investments: Total \$	\$2,662,837
Average Spent	\$389.13
Spending Potential Index	26
Retail Goods: Total \$	\$109,008,454
Average Spent	\$15,929.92
Spending Potential Index	60
Shelter: Total \$	\$45,990,183
Average Spent	\$6,720.76
Spending Potential Index	45
TV/Video/Sound Equipment: Total \$	\$4,435,363
Average Spent	\$648.16
Spending Potential Index	56
Travel: Total \$	\$5,856,745
Average Spent	\$855.87
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total \$	\$4,122,929
Average Spent	\$602.50
Spending Potential Index	57

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.